Gig Harbor
The Maritime City
Incorporated 1946

6 square miles

9,000 people, and growing fast

Service area for 70,000 people
Considerations

Safety

Locations?
Permitting?
Enforcement?

Types

Locations?
Permitting?
Enforcement?
Decision Points

More Signs vs. Less Signs
Given current number of signs in ROW, what is your hope for the code update?

Concentrated Placement vs. Dispersed Placement
Do you want nodes filled with signs or allowed throughout ROWs?

Residential Zones vs Commercial Zones
Should temporary signs be allowed in all zones?

Heavy Enforcement vs. Light Enforcement
How much resources do you want to allocate to sign code enforcement?

Permitting Process vs. No Permitting
Do you want to use a permitting process to track, regulate, or limit signs?
### What’s Important?

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<thead>
<tr>
<th>More Signs</th>
<th>Less Signs</th>
<th>Concentrated Placement</th>
<th>Dispersed Placement</th>
<th>Residential Zones</th>
<th>Everywhere</th>
<th>Commercial Zones</th>
<th>Light Enforcement Tasks</th>
<th>Heavy Enforcement Tasks</th>
<th>Permitting Process</th>
<th>No Permitting Process</th>
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