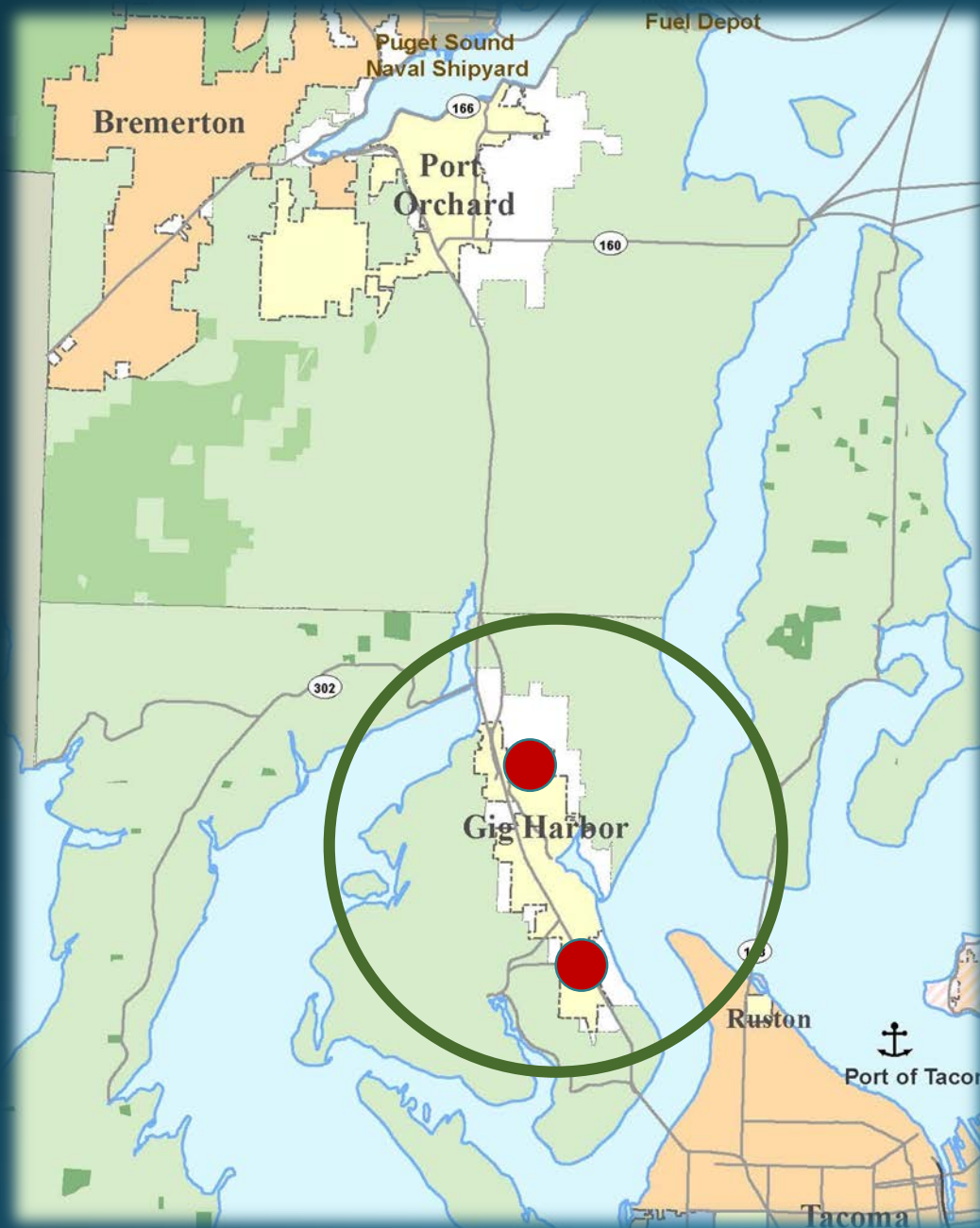


# Gig Harbor

The Maritime City





Incorporated 1946

6 square miles

9,500 people  
- and growing fast

Service area for  
70,000 people







# What do we do about temporary signs?



# Considerations

**Safety**



**Locations?**  
**Permitting?**  
**Enforcement?**

**Types**



**Sign is  
a Sign**



=



# Needed Policy Guidance - Council

More Signs vs. Less Signs

Given current number of signs in ROW, what is your hope for the code update?

Concentrated Placement vs. Dispersed Placement

Do you want nodes filled with signs or allowed throughout ROWs?

Residential Zones vs Commercial Zones

Should temporary signs be allowed in all zones?

Heavy Enforcement vs. Light Enforcement

How much resources do you want to allocate to sign code enforcement?

Permitting Process vs. No Permitting

Do you want to use a permitting process to track, regulate, or limit signs?



# What's Important?

More Signs

1

2

3

4

Less Signs

5

Concentrated Placement

1

2

3

4

Dispersed Placement

5

Residential Zones

1

2

Everywhere

3

4

Commercial Zones

5

Heavy Enforcement Tasks

1

2

3

4

Light Enforcement Tasks

5

Permitting Process

1

2

3

4

No Permitting Process

5

# Less Signs - Concentrated Placement

## Specific Intersections

- Sign sweep data
- Traditional public forums
- Signs allowed within 100 feet of intersection

## Safety

- Prohibited in roundabouts, medians, lanes/shoulders, sidewalks
- Can't block vehicular sight distance, access points, parking stalls, street furniture, fire hydrants, bus stops,
- Can't mimic, block, or be attached to traffic control signs
- Area must have access by pedestrian path

## Prohibited along City Facilities and Parks

- Voting locations
- Park maintenance needs
- City policy on no private displays in parks



# New Temporary Sign Zones

Nonresidential  
Includes mixed use zones

Residential

ROW

6sf

3ft high

4sf

3ft high

Private  
Property

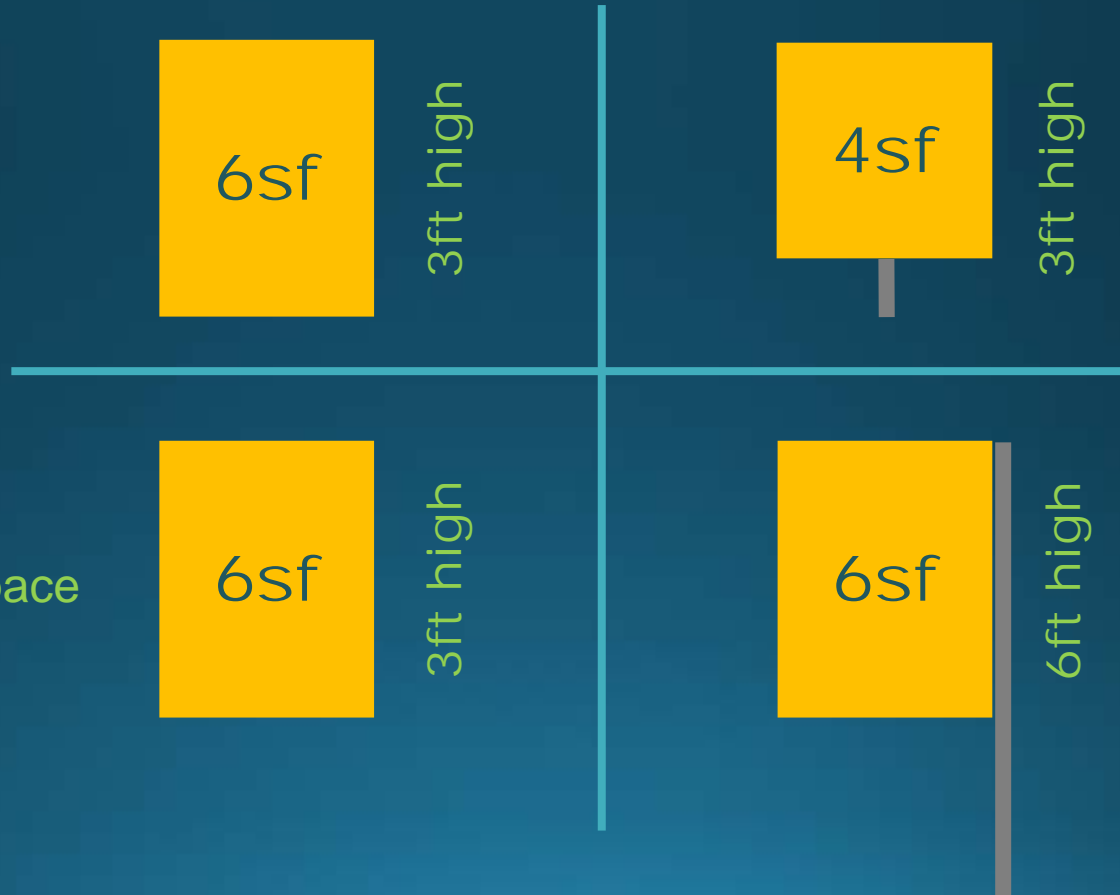
One per tenant space  
or residential lot

6sf

3ft high

6sf

6ft high



# Permitting and Enforcement

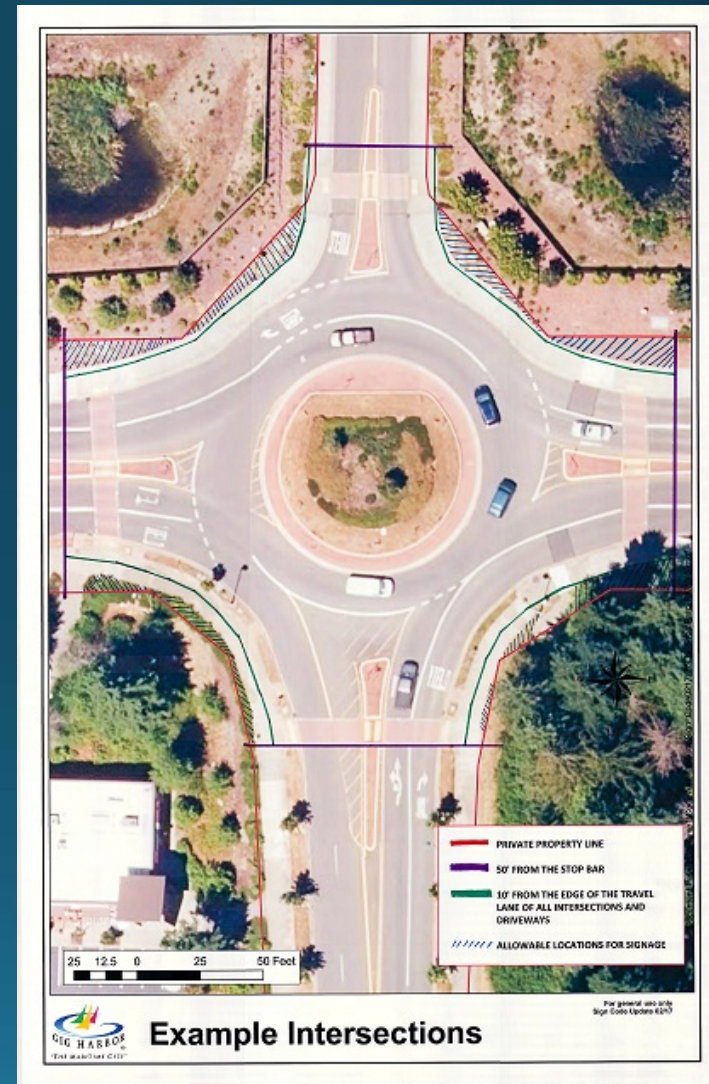
## Right-of-Way

*Easy online permitting with simple enforcement*

- Intersection maps as educational tool
- Print out permits online
- Valid for 30 days at a time
- Indemnification and hold harmless language
- Sign sweeps check location, size, and permit

## Private Property:

- No permit necessary
- Continue complaint-based enforcement



# Some Signs aren't "Temporary"

Construction Projects Signs, For Lease, Entrance Signs



- If it exceeds size or height, considered permanent sign and must meet freestanding (monument) or wall sign requirements
- Allowance for one permanent sign per vehicular entrance: 4 square feet and 3 feet tall



# Questions?

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