Gig Harbor
The Maritime City
Incorporated 1946

6 square miles

9,500 people
- and growing fast

Service area for
70,000 people
What do we do about temporary signs?
Considerations

Safety

Locations?
Permitting?
Enforcement?

Types

Sign is a Sign
Needed Policy Guidance - Council

More Signs vs. Less Signs
Given current number of signs in ROW, what is your hope for the code update?

Concentrated Placement vs. Dispersed Placement
Do you want nodes filled with signs or allowed throughout ROWs?

Residential Zones vs Commercial Zones
Should temporary signs be allowed in all zones?

Heavy Enforcement vs. Light Enforcement
How much resources do you want to allocate to sign code enforcement?

Permitting Process vs. No Permitting
Do you want to use a permitting process to track, regulate, or limit signs?
### What’s Important?

<table>
<thead>
<tr>
<th>More Signs</th>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>Less Signs</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>Concentrated Placement</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>Dispersed Placement</td>
<td>5</td>
</tr>
<tr>
<td>Residential Zones</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>Commercial Zones</td>
<td>5</td>
</tr>
<tr>
<td>Everywhere</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>Light Enforcement Tasks</td>
<td>4</td>
</tr>
<tr>
<td>Heavy Enforcement Tasks</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>No Permitting Process</td>
<td>5</td>
</tr>
<tr>
<td>Permitting Process</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
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</table>
Less Signs - Concentrated Placement

Specific Intersections
• Sign sweep data
• Traditional public forums
• Signs allowed within 100 feet of intersection

Safety
• Prohibited in roundabouts, medians, lanes/shoulders, sidewalks
• Can’t block vehicular sight distance, access points, parking stalls, street furniture, fire hydrants, bus stops,
• Can’t mimic, block, or be attached to traffic control signs
• Area must have access by pedestrian path

Prohibited along City Facilities and Parks
• Voting locations
• Park maintenance needs
• City policy on no private displays in parks
New Temporary Sign Zones

Nonresidential
Includes mixed use zones

<table>
<thead>
<tr>
<th>ROW</th>
<th>Private Property</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>6sf</strong></td>
<td><strong>6sf</strong></td>
</tr>
<tr>
<td>3ft high</td>
<td>3ft high</td>
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</tbody>
</table>

Residential

<table>
<thead>
<tr>
<th><strong>4sf</strong></th>
<th><strong>6sf</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>3ft high</td>
<td>6ft high</td>
</tr>
</tbody>
</table>

One per tenant space or residential lot
Permitting and Enforcement

Right-of-Way

*Easy online permitting with simple enforcement*

- Intersection maps as educational tool
- Print out permits online
- Valid for 30 days at a time
- Indemnification and hold harmless language
- Sign sweeps check location, size, and permit

Private Property:

- No permit necessary
- Continue complaint-based enforcement
Some Signs aren’t “Temporary”

Construction Projects Signs, For Lease, Entrance Signs

- If it exceeds size or height, considered permanent sign and must meet freestanding (monument) or wall sign requirements

- Allowance for one permanent sign per vehicular entrance: 4 square feet and 3 feet tall
Questions?

Jennifer Kester, Planning Director
kesterj@cityofgigiharbor.net

Diane McBane, Assistant Planner:
mcbaned@cityofgigiharbor.net

Websites:
www.gigiharborplanning.com or
www.cityofgigiharbor.net/sign-code-update